Small Changes, Big Plans
THE COSMOSPHERE TAKES A GIANT LEAP TOWARDS REVITALIZATION

BY BECKY CHRISTNER
Marketing and Public Relations Manager

You may have noticed some changes on this quarter’s newsletter – specifically, the Cosmosphere’s logo and new tagline. As you may have heard, the Cosmosphere’s major revitalization is underway, though still mainly in the planning phase. The goal of the revitalization is to transition the Cosmosphere from being a world-class space museum with educational programs to being an international center for applied science education that houses a world-class space museum. One of the first steps in this transition was for the Education department to begin creating new, applied STEM programs focused on college and career readiness, and developed to meet Next Generation Science Standards and Common Core.

With the introduction of Cosmo Crisis, Physics of Flight, and several other brand new programs for schools and families, Education is tackling that goal head-on, coming up with new programs all the time! The next step was for the Cosmosphere to own that identity and embark upon a major rebranding effort. The new logo and tagline are the main components of this project.

One of the wonderful things about any logo is that each viewer may see something different, but the feeling it conveys is the same. We’re pleased that the new logo representing the Cosmosphere conveys not only Patty Carey’s motivation, but also what fueled mankind’s race to the Moon and beyond: Inspiration...the wonder of looking up at the stars and dreaming of what you could achieve.

The planning and design for the first phase of revitalization is well underway, and we appreciate the support of our members and friends as we continue to work toward our mission of inspiring innovation through science education and honoring the history of space exploration.

“The logo is meant to convey the feeling of being completely immersed in the learning experience. [It’s] the cosmic adaptation of having your head in the clouds. The idea of an individual floating through a field of discovery, coupled with a whimsical color palette, makes for a fun and approachable mark that remains in line with the aims of the Cosmosphere as a place for exploration and discovery.”

- Logo Artist
A Letter From the CEO

Summer has arrived at the Cosmosphere and the facility is buzzing with campers and visitors. May and June were great months as we enjoyed a surge in attendance. We had more visitors in May this year than we did in the month of May in the previous four years.

Have you made your reservations for the August 22 Fly Around Dine Around celebration? Tickets have sold quickly but we still have availability for the after dinner reception (dessert and coffee) that will be held under the SR-71 and provide the opportunity to meet and greet with the Honored Guests sharing tales of their adventures. As I mentioned last newsletter, you won’t want to miss the chance to see Jim Lovell, Fred Haise and Gene Kranz, along with the other Honored Guests in attendance!

As mentioned in our invitation, we invite you to take advantage of a special educational program scheduled for the morning of the 22nd. We are calling it “Apollo 13 Redux.” Participants will work in teams in a hands-on problem solving scenario gathering information from the Apollo 13 astronauts and Mission Control specialists. Call the Cosmosphere for further information.

Since the last newsletter we have added a new member to our executive staff: Mimi Meredith has joined the Cosmosphere as Vice President of Development. Mimi has extensive experience in development, and we are extremely pleased to have her join our team.

I hope you also had an opportunity to attend the Launch Into Summer Cookout. We had a very large crowd joining us for hamburgers, hot dogs, ice cream and soft drinks. They also had the opportunity to watch Jim Remar and me manning the grill. We appreciated the help of Board members who assisted in serving and Board chair Rick Staab, who supplied the giant grill. We currently plan on hosting a similar event in October to celebrate International Space Week with Cosmosphere members.

Liberty Bell 7 is back in the building. The craft is located by the Justice Planetarium, and I would encourage you to view it prior to December. As has been mentioned before, it will leave in December for the Children’s Museum in Indianapolis for a three year exhibit.

As it relates to the Justice Planetarium, I would be remiss if I didn’t remind you that we still have chair naming opportunities. For a donation of $350 we will attach your name to a chair. We also have stars available in various sizes that are a beautiful way to show your support of the Cosmosphere. The stars range in size from 6 inch to 24 inches with prices based on size.

We are pleased to announce that Jordan Fee has accepted our invitation to become a member of the Cosmosphere Governing Board. Jordan works for the Fee Insurance Group and we are excited that he is joining the Cosmosphere family.

The unveiling of our new name and logo occurred at the Hutchinson Chamber of Commerce luncheon on July 15. The new logo was approved by our Governing Board of Directors at our June meeting, after being shared with two different focus groups who offered overwhelming support. We are extremely excited about the change and taking the next step in our Revitalization effort.

As always, if you have any questions or suggestions as it relates to the Cosmosphere, please never hesitate to call or write me. Thanks again for your support and have a great summer. See you in August!

Regards,

Richard Hollowell
CEO

SUPPORT/DONATE
The Cosmosphere would not exist without the incredible generosity of passionate supporters like you. Please consider in your annual giving and estate planning.

Contact Mimi Meredith, Vice President of Development, at (620)665.9339 or mimim@cosmo.org to learn more about how your contribution of any size can help the Cosmosphere grow and thrive.

DICK HOLLOWELL
Chief Executive Officer

JIM REMAR
President and COO

MIMI MEREDITH
Vice President of Development

KELSEY SCOTT
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Member Spotlight

KELSEY SCOTT
Executive Assistant & Membership Coordinator

We are so thankful for our Cosmosphere members. To put it simply, we love that you love us. Take, for example, Dick and Jane Falter. Dick and Jane have sent SIX of their eleven grandchildren to camp this summer: Andrew Jenner (pictured), Joe Jenner, Bailey Morgan, Aubrey Olsen (pictured), Ethan Olsen, and Gabriel Olsen. The Falters have been members for many years and have been great supporters of the Cosmosphere.

They wanted to give their grandchildren the opportunity to go to an amazing camp and thought, “What better place to send them than the Cosmosphere?” Two of their grandchildren attended camp last year and loved it! The experience piqued their interest in space exploration, and they, in turn, passed this interest on to their cousins. All six grandkids are interested in space now! Dick and Jane feel camp at the Cosmosphere has really stimulated their grandkids’ minds. They say the kids are so enthusiastic about our programs, they are constantly dreaming about the future of space exploration – even about exploring space themselves.

We are so grateful to have had this impact on these children, and to have such great friends in the Falters. This is what our mission is all about.

Above right: Cosmosphere member’s Dick and Jane Falter and their grandchildren, Andrew Jenner and Aubrey Olsen.

NEW MEMBERS
DON’T MISS THE DIGITAL MEMBER DISPLAY IN THE ROTUNDA!
(As of April 16 - July 13, 2015)

Nancy Douglas
Gary Fruland
John and Lynne Kempton
Adam and Candace Payton
Paul and Jamie Michaud
David Busatti
Peggy McBride
Sharon DeShazer
Paul and Denise Inman
James McBride
Jeremy and Jennalee Ekeland
Justin and Sarah Ekeland
Austin Comstock and Mana Albert
Ken Lassman
Curtis and Tanya Wickesham
George R R Martin and Parris McBride-Martin
Brent and Jamie Driggers
Robert Farrell
Jeff and Sharon Pullins
Charles Miller and Linda Scoville-Miller
Jason and Erin Purdy
Eric and Melissa Neely
Thomas and Sarah Willits
James and Theresa Arnold
Todd Johnston
Chadd Schmidt
Daniel and Deanna Blomenberg
Glen and Marianne Misko
Mike and Ericka Richardson
Nathan and Melissa Frock
John Carney
Brian and Pamela Dyer
David Eriksson
Ken and Mary Lynn Baker
Ryan and Crystal Mellick
Todd and Kathaleen Davis
Cheryl Witte

FOR MORE INFORMATION ON BECOMING A MEMBER, OR GIFT MEMBERSHIPS, VISIT cosmo.org/membership.

cosMOBILE
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If you’ve been to the Cosmosphere and thought, “I love this, but I want to know more!”(and who hasn’t?) then cosMOBILE is for you!

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Smart phone, tablet, or desktop – your tour, your way.

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INJURY LAWYERS

cosmo.org » page 3
Weather on Planet Earth

May 21, 2015, just in time for tornado season, the Cosmosphere’s monthly continuing education series for lifelong learners, Coffee at the Cosmo, welcomed a very special guest speaker: Rodney Price, Storm Team 12 meteorologist and Storm Coordinator for KWCH News, gave a presentation on weather technology. Price spoke about the technology used in the KWCH Storm Center to predict and track storms to help Kansans prepare for whatever may be coming their way.

As KWCH’s Storm Coordinator, Rodney Price directs the station’s team of storm chasers as they track severe weather around the Sunflower State. He began this role in 2006, a few months before the Greensburg tornado.

“That was an unbelievable night,” Price told the Coffee at the Cosmo crowd. “Their phone calls back to me kept growing in intensity, just like the monster storm. I’ll never forget that long weekend.”

Coffee at the Cosmo is presented every Third Thursday at the Cosmosphere. Admission is free to the public. Complimentary coffee and pastries are provided. This program is made possible in part by contributions from the Delos V. Smith Senior Citizens Foundation and Center. Pastries are provided by Cool Beans.

For more information on Coffee at the Cosmo and upcoming topics, visit cosmo.org

A New Perspective On Camps

BECKY CHRISTNER
Marketing and PR Manager

Since before I joined the team here at the Cosmosphere, I have heard nothing but good things about our summer camp programs. But, I had my doubts about the programs for elementary school kids, because – from the descriptions – it didn’t really sound like the kids would be learning much.

Well, let me tell you, my hesitation was unfounded.

This summer, my oldest child was finally old enough to start attending Cosmosphere Camps, and he started with Investigate Space: Solar System. In typical seven year old fashion, he told me very little about what was going on throughout the week. I interrogated him endlessly before he finally gave me any information about his activities. He learned about moons and the planets and he got to look at the sun through a telescope (which was a big hit). He discovered why astronauts wear protective suits and how difficult it is to do even the simplest tasks while wearing them. Most importantly – he understood concepts that I, as an education-minded individual who happens to work at the most rocking awesome space museum on the planet, had tried to teach him numerous times. The dots finally connected.

Then, I got the chance to watch his final mission on the last day of camp, where he and his teammates worked together in different “pods” to complete tasks like powering up the space station, building models, identifying the right foods to eat for optimum nutrition, exercising, and documenting their vital signs. These would seem like big tasks for 7-8 year olds, but his team tackled them like champs.

One of the things I’ve always loved about our educational programs is that they don’t operate under the assumption that “little kids” can’t learn “big things.” Kids are sponges, and they love learning. The Cosmosphere offers programs that meet them at their level and then challenge them to think harder, work smarter, be creative, and explore outside the box – from Space Out Saturday, MicroNauts and Innovator’s Workshop, to camp programs, to scouting programs. To see the effects of our camps firsthand, on my own child, was an amazing experience. He can’t wait to go back, and I can’t wait to send him – and little brother, too, next year!

“Kids are sponges, and they love learning.”

UPCOMING COFFEE AT THE COSMO SCHEDULE

<table>
<thead>
<tr>
<th>Date</th>
<th>Topic</th>
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<tbody>
<tr>
<td>August 20, 2015</td>
<td>The Cos Yesterday, Today &amp; Tomorrow: Revitalization</td>
</tr>
<tr>
<td>September 17, 2015</td>
<td>Mysteries in Astrophysics</td>
</tr>
<tr>
<td>October 15, 2015</td>
<td>Meet George Jetson: Pop Culture and the Space Age</td>
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<tr>
<td>November 19, 2015</td>
<td>Space Politics</td>
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<tr>
<td>December 17, 2015</td>
<td>The Power of STEM (Science, Technology, Engineering and Math)</td>
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Welcome to the Team!

MIMI MEREDITH NAMED VICE PRESIDENT OF DEVELOPMENT AT THE COSMOSPHERE

May 4, 2015. Mimi Meredith joined the Cosmosphere’s senior management team as Vice President of Development. In this role, Meredith plans, directs and coordinates all development activities, major fundraising activities, and special projects at the Cosmosphere. Meredith brings more than 25 years of public relations and nonprofit development expertise to her role, including eight years with the Training and Evaluation Center of Hutchinson and two years as Marketing Development Director with the Boys & Girls Club of Hutchinson.

In 1999, Meredith, her husband Greg and their three children moved from Hutchinson to Phoenix, where she served as Director of Public Relations and Internal Communications of Basha’s Inc., a privately owned supermarket company. Meredith later launched a speaking and consulting practice which provided nonprofit communication strategy and board development for many organizations, including DrugFreeAZ (Partnership for a Drug Free America’s Arizona affiliate). She also served on several non-profit boards and was an elder of Horizon Presbyterian Church, where she served as stewardship chairman.

Meredith returned to Hutchinson in April of 2012 and worked as an Account Manager for Luminous Neon Art & Sign Systems for two years before starting a private consulting practice, which offered services in the areas of strategic communication, facilitation and training. Her clients included Fee Insurance, Disability Supports of the Great Plains, Hutchinson Recreation Commission, the Greater Hutchinson Chamber of Commerce, the Cosmosphere and the HutchWins! campaign. Following her acceptance of the position as Vice President of Development, Meredith resigned her position as a member of the Cosmosphere Board of Directors. She is involved as an active member of the First Presbyterian Church of Hutchinson, PEO Chapter CM and will be directing the 2015 Hutchinson Folies.

Meredith is a graduate of Cottey College, a two-year liberal arts college in Nevada, Mo., and the University of Kansas School of Journalism. She has certification in fundraising programs provided through the Institute of Charitable Giving.

“Mimi brings great enthusiasm, a wealth of experience and - most importantly - passion to this position,” said Cosmosphere CEO Richard Hollowell. “We are excited to have her on the team.”

Finding Inspiration

FORMER CAMPER + CURRENT COSMO CAMPS COUNSELOR GETS READY FOR MIT

MIMI MEREDITH

Vice President of Development

“The Cosmosphere taught him to dream.”

That is what Lisa Garcia told me in describing her appreciation for the influence of the Cosmosphere on her son, Charlie, who will be attending MIT this fall. In June, Charlie was featured on the front page of the Hutchinson News launching a rocket created from his MIT acceptance letter mail tube.

Not every child who comes on a field trip or to a camp at the Cosmosphere goes on to MIT. Some of them go on to medical school, as did Lindsay Norwald, MD, a Hutchinson OB/GYN. Lindsay drew on her experience as a Cosmosphere camper and later, a camp counselor, to write her application letter for medical school.

And then there are the campers who become great teachers, moms, pilots, accountants, scientists, and more. Their stories are varied, but the common thread is that the Cosmosphere provided the chance to dream and to wonder. They learned to think critically and to work as a team. They overcame fears—whether of flying or math equations—and they developed the sense of sufficiency that only comes from leaving home and taking on a new adventure.

Hearing the voices of campers and school students who fill our building and clamber up the stairs past me is one of my favorite parts of my new job as Vice President of Development. Their energy and their enthusiasm reminds me of how critical it is to continue to be here for them, to let them learn from the men and women whose stories are told through our incredible collection of space artifacts, to remind them that the success we celebrate each July on the anniversary of man’s landing on the moon came only through failure, risk and the courage to try again.

Thank you for making those experiences possible for our campers, our visitors and all of us who work here. This is a great place from which to launch dreams.
SpaceWorks Update

JIM REMAR
President and COO

It is hard to believe, but after two years, the Apollo F-1 engine conservation project has been completed. We were honored to have SpaceWorks chosen to be a part of such an historic project. I want to commend the team and our partners at Terra Mare Conservation on a job well done.

There are several exciting opportunities on the horizon for SpaceWorks that are currently being explored. Hopefully we will have news to share in coming months.

The Revitalization project continues to move forward. While construction won’t commence until late 2016 at the earliest, plans continue to take shape. New plans call for the development of a Cosmo-Kids Discovery Area, revamped food service, an updated education wing and a new immersive and interactive Hall of Space Museum. Working with the teams from West Office Exhibition Design and Verner Johnson, we are dreaming up ways of programming the Cosmosphere to reflect its new identity as an international center for applied science education. As we embark upon this new era of the Cosmosphere, visitors will have an opportunity to use the facility as they never have before. The recent upgrade of the Justice Planetarium as well as the introduction of two new, child-oriented public programs (MicroNauts and Innovator’s Workshop) has opened up exciting new educational opportunities for families.

From education programs to new, engaging exhibits, the Cosmosphere will truly become a place that can spark imagination and inspiration. It wasn’t that long ago that Neil Armstrong first set foot on the Moon. As the Cosmosphere was built upon the significant achievements of those who went where no one had gone before, we will continue to strive to impact those who dare to dream. Perhaps a visitor from today will become the next pioneer of tomorrow.

Together we can all help ensure that the Cosmosphere serves as a center for inspiration for generations to come.

LOVE being a member?
Know someone who would love to get more involved?
Give the gift of MEMBERSHIP!

- FREE admission to the Cosmosphere’s internationally acclaimed Hall of Space Museum
- Invitations to members-only special events and presentations
- Invitations to private screenings of documentaries in the Carey Digital Dome Theater
- Discounts on certain camps, at the Cargo Bay Gift Store, on All-Day Mission Passes and much more!

Email membership@cosmo.org or call 620.665.9310 for more details!
EVERY DAY

Feature Films On the Dome, 7:00 PM
Feature films, fresh off the big screen, come alive on the Dome! Catch that movie you’ve been dying to see and experience it in a way that puts you right into the action. Stay tuned to cosmo.org for showtimes and future movie listings! Private group buyouts may close the Dome on occasion. See cosmo.org for up-to-date information.

EVERY SECOND SATURDAY

Discovery Day
12:00 PM, 2:00 PM, 4:00 PM
Experienced and insightful docents will enlighten and entertain you on your journey through the Hall of Space Museum.*

EVERY SECOND SUNDAY

Member Movie Night
7:00 PM
Members enjoy EXCLUSIVE buy one, get one free ticketing on these special nights! Seating is open to the public, so make sure to reserve in advance. Upcoming Movie Nights: 5/10, 6/14, 7/12, 8/9, 9/13, 10/11, 11/8, 12/13. Call 620.665.9347 or 800.397.0330 ext. 347 for reservations.

EVERY DAY

naviGATOR Simulator
During Normal Business Hours
WITH ALL DAY MISSION PASS, OR $5.00 PER PERSON
Gear up for an exciting ride in the seven-passenger naviGATOR simulator. Go on a mission into outer space and experience other space and aviation themed rides.

EVERY THIRD THURSDAY

Coffee at the Cosmos
9:00 AM – 10:00 AM
This enriching continuing education program for life-long learners features entertaining, insightful presentations by Cosmosphere educators, our Collections Manager, and visiting professionals who are experts in a variety of topics related to science and space. Free to the public, coffee and pastries are provided. Watch cosmo.org for topics. This program is made possible, in part, by the Delos V. Smith Senior Citizens Foundation and Center. Pastries courtesy of Cool Beans. See cosmo.org for monthly topics*. *Coffee at the Cosmos topics subject to change.

EVERY MONDAY-SATURDAY

STEM FUN for Children 2-12!
10:00 AM-4:00 PM

MicroNauts (2-7 year olds) Learn about living in space, rocketry, the Moon, and so much more! Micronauts runs on an hourly rotation.

Innovator’s Workshop (7-12 year olds) Build robots, or learn about astronomy, or see what it is like to live in space!

Cost: $5 per child, per hour, + tax. (One hour is included with an All Day Mission Pass.)

Don’t miss out on FREE LOXic (that’s liquid oxygen ice cream!) at Noon! Activities for MicroNauts and Innovator’s Workshop change regularly, so come back every week!

Children 5 and under must be accompanied by a responsible adult (no additional cost). Children 6+ may be dropped off for their session while the grown-ups tour the museum, catch a documentary on the Dome, see a show in the Justice Planetarium, or experience an EXPLOrE! lesson on the history of rocketry in Dr. Goddard’s Lab – they must be signed in and out by responsible adult.

ON GOING EVENTS EVERY MONTH

EVERY FOURTH SATURDAY

Space Out Saturday
10:00 AM-2:00 PM
Family day at the Cosmosphere with free programming for kids – from little tikes to middle school. See cosmo.org for more details on this fun, monthly event. Normal ticketing applies for all other activities. A NEW TOPIC EVERY MONTH!

EXPLORER’S WORKSHOP
10:00 AM - LOBBY
Open to all, recommended for ages 5-10
Unique, fun, and educational experiences! Explore science, technology, engineering, and math with exciting hands-on demonstrations and activities.

STORYTIME
11:00 AM - BALCONY
Open to all ages
Sing, dance and read along with staff from Hutchinson Public Library Children’s Department!

HEALTH TREK
12:00 PM - LOBBY
Open to all, recommended for ages 5-10
We welcome Dr. David Smith, pediatrician from Prairie Star Health Center. Have fun with interactive examples and stories.

SPACE TREK*
1:00 PM - HALL OF SPACE ENTRANCE
Open to all, recommended for ages 5-10
Adventures await! Travel through time and space as you see awesome stuff that has flown to the stars and back! (*Hall of Space admission required. Reno County residents are FREE)

JUNIOR ASTRONAUT CLUB

LET’S DO STEM

JUNIOR ASTRONAUT CLUB

For children 5-10 years old
What does membership in this super-cool club get you?
• An EXCLUSIVE Junior Astronaut Club Member T-Shirt!
• Special invitations to Cosmosphere events!
• 10% discount in the Cargo Bay Gift Store!
• Invitations to EXCLUSIVE Junior Astronaut Club events!
• Free Hall of Space admission for Junior Astronauts and one accompanying adult ALL YEAR LONG!
• A special Cosmosphere birthday greeting! AND MORE!

JUST FOR KIDS!
Let your young explorer get into the action!
The Junior Astronaut Club is an exciting way for kids to be involved at the Cosmosphere. Only $25 per child – children are FREE with at least a Family Membership!
Contact jrastronaut@cosmo.org for more details!
TICKETS ARE GOING FAST!

Celebrate the 45th Anniversary of Apollo 13 in the shadow of the flown command module!

Be here to welcome Apollo astronauts Jim Lovell and Fred Haise, along with crew who worked on the craft and in Mission Control. Order your tickets today at http://tinyurl.com/cosmoFADA